



Caroline Robbie

Principal

B.I.D., A.O.C.A., ARIDO, IDC, NCIDQ

Caroline aims to achieve solutions to design challenges using a wider lens, approaching her work through a perspective that is grounded in art, seeing the conceptual narrative in all of her projects.

Skilled at managing complex projects, Caroline is a BDP Quadrangle Principal and Head of the Interiors and Media Environment groups. She has delivered some of the studio's high profile, award-winning projects including Artscape Daniels Launchpad, OCAD U CO, Corus Entertainment, Deluxe studios in Toronto, Los Angeles and New York, 60_80 Atlantic campus that includes Canada's first heavy timber workplace, along with the Sharp Centre for Design at OCAD University and SkyDome at prior firms. Caroline's role as a thought-leader in the industry and in the workplace is strengthened by conceptual design installations at major exhibitions and industry events.

EDUCATION

Bachelor of Interior Design, 1991

Toronto Metropolitan University
Toronto, Ontario

Diploma in Fine Art, 1987

Ontario College of Art & Design (now OCAD U)
Toronto, Ontario

History of Renaissance Art, 1986

British Institute of Florence
Florence, Italy

Fashion Design, Theatre Lighting Design, 1980

Toronto Metropolitan University
Toronto, Ontario

Sculpting and Painting, 1979

Three Schools
Toronto, Ontario

PROFESSIONAL EXPERIENCE

BDP Quadrangle

Principal – 2012, Associate – 2010
2007 – Present
Toronto, Ontario

Alsop Architects Limited

Managing Director
2004 – 2007
Toronto, Ontario

Robbie Young + Wright Architects Inc.

Associate
1987 – 2004
Toronto, Ontario

Robbie Architects Inc.

Partner
1980 – 2004
Toronto, Ontario

ACADEMIC EXPERIENCE

Instructor, 2001 – 2012

School of Interior Design, Toronto Metropolitan University
Toronto, Ontario

Instructor, 2008-2009

Environmental Design Department, OCAD University
Toronto, Ontario

“I love that moment of inspiration when a design challenge morphs into an ingenious solution, the sum of which far exceeds the parts.”

MEMBERSHIPS + ASSOCIATIONS

Interior Designers of Canada

Member, 1996
Board of Directors, 2014–2016

Association of Registered Interior Designers of Ontario

Member, 1995
Board of Directors, 2013–2016

National Council for Interior Design Qualifications

Member, 1995

AWARDS + RECOGNITION

York Condos

ARIDO - Live Together, 2022

99 Gerrard Interiors

ARIDO - Live Together, 2022

Hullmark Head Office at 474 Wellington Street West

IDC Value of Design Awards–Award of Excellence, 2020

Artscape Daniels Launchpad

Interior Design Best of Year–Finalist, 2019

ARIDO –Award of Merit, 2019

OCAD U CO

ARIDO –Award of Merit, 2019

Samsung Experience Store at CF Toronto Eaton Centre

Shop! Awards –Four Awards, 2019

ARIDO–Award of Merit, 2018

Retail Council of Canada–Excellence in Retailing Award, 2018

The Travel Centre

ARIDO–Award of Merit, 2018

Interior Design Best of Year–Finalist, 2017

100 Broadview Avenue

IDC Value of Design Awards–Award of Merit, 2018

ARIDO–Award of Merit, 2016

IAUD–Award of Public Space Design–Silver, 2016

Interior Design Magazine–MakeitWork, 2015

80 Atlantic Avenue

REX Awards - Office Development of the Year, 2020

REX Awards - Green Award, 2020

WoodWORKS! Ontario Awards - Mass Timber Wood Design Award, 2020

Wood Design & Building Awards - Citation Award, 2020

Architectural Review/MIPIM Future Project Awards - Finalist, 2018

WAN Future Projects Award - Finalist, 2015

60 Atlantic Avenue

Architectural Record–Good Design Is Good Business, 2016

ARIDO–Award of Merit, 2015

AJ Retrofit–International Innovation Award, 2015

Toronto Urban Design Awards–Award of Excellence, 2015

619 Queen Street West

Toronto Urban Design Awards–Award of Merit, 2017

Hullmark Head Office at 619 Queen Street West

Interior Design Best of Year –Finalist, 2017

ARIDO–Award of Merit, 2016

**INDUSTRY + COMMUNITY
SERVICE**

George Brown College

Design Management Program Advisory
Committee, 2021

Metrolinx Design Review Panel

Member, 2018–Present

Toronto Arts Foundation

Member, Board of Directors,
2017–Present

Urban Land Institute (ULI)

Women's Leadership Initiative
Championship Team Member

Partners in Art

Strategic Planning Committee,
2017–2019

**Toronto Metropolitan
University**

Mentor, 2008–2009

**Creative Cities International,
LLC**

Advisory Board Member, 2007–Present

**Toronto Metropolitan University
Alumni Association**

Member, 1991–Present

OCAD Alumni Association

Member, 1987–Present

SELECT MEDIA, PRESENTATIONS + RESEARCH

2020

“Pandemic Effect: Office Design”

Author – Canadian Architect

“From Best Practices to Next Practices”

Co-author – Canadian Architect

“Artscape opens new location by BDP Quadrangle”

Publication – Interior Design

**“Artscape Daniels Launchpad Toronto, Proyecto de BDP
Quadrangle”**

Publication – Distrito Oficina

“SCALE: The ASID National Student Summit”

Keynote Speaker – American Society of Interior Designers, Seattle, Washington

2019

**“Inside House of Cool, an animation studio with graffiti pillars and
Pie Thursdays”**

Publication – Toronto Life

**“Inside developer Hullmark’s downtown office, with a celebration
gong and Shepard Fairey artwork”**

Publication – Toronto Life

“Festival of Architecture - Tour of Launchpad”

Speaker – RAIC – Toronto, Ontario

“Frame of Mind”

Publication – FX

“Desert Island Desks”

Publication – Mix Interiors

“The Right Combination” OCAD U CO

Publication – CFM&D

“OCAD U CO, Toronto”

Publication – FX

**“OCAD’s new waterfront campus shows off benefits of
collaboration” OCAD U CO**

Publication – The Globe and Mail

“El Arma Secreta Azul Turquesa” OCAD U CO

Publication – Distrito Oficina

“You Work” OCAD U CO

Publication – Hinge

“Mix Interiors Roundtable”

Speaker – Neocon – Chicago, Illinois

“Culture Talks”

Speaker – Kitchener-Waterloo Art Gallery – Kitchener, Ontario

“Come Fly With Me” The Travel Centre

Publication – Distrito Oficina

2018

**“Inside Artscape Daniels Launchpad, Toronto’s new \$34-million
creative co-working hub” Artscape Daniels Launchpad**

Publication – Toronto Life

NOTABLE PROJECTS

The Well - Studio Expansion

BDP Quadrangle

619 Queen West Hullmark Offices

Hullmark Developments Ltd.

University of Calgary Bookstore

Brian L. Curtner Architect

Marriott Hotel Guestroom Design

The Remington Group Inc.

80 Atlantic Avenue Interiors

Hullmark Developments Ltd.

Artscape Launchpad

The Daniels Corporation

York Condos Interiors

The Remington Group Inc.

Rogers OMP Control Centre

Rogers Communications Canada

The Travel Centre

Flight Centre Travel Group

700 Bay Street Interiors

KingSett Capital Inc.

OCAD U CO Campus for the Connected World

The Daniels Corporation

Hullmark Offices Wellington

Hullmark Developments Ltd.

Company3

Company3

Streamland Media

Streamland Media

CBS-Paramount Global (LA, NY)

CBS

The WELL Amenity Spaces

RioCan Realty Investment Partnership

TFO Workplace Strategy

Groupe Media TFO

Sugar Gallery - Daniels City of the Arts

The Daniels Corporation

House of Cool

House of Cool

995 Broadview Interiors

Verton Developments

The Towne Interiors

Azuria Group

Deluxe Culver City

Deluxe Media Inc.

Expo 5 Tower Interiors

Cortel Group

Deluxe Hollywood

Snyder 959 Seward LLC

HXOUSE Offices Daniels City of the Arts

HXOUSE Creative

Deluxe NYC

Deluxe Media Inc.

Boreal College Distillery District

Collège Boréal

Hines - 81 Bay Street

Hines Canada Management Company

McCain Foods, Toronto Flagship Office

McCain Foods

Netflix NY

Netflix